



PO Box 4235
Ringwood
VIC 3134

8th Chevrolet Convention Sponsorship Bendigo October 16th to 18th 2009

The 55~56~57 Chevrolet Club of Victoria would like to invite you to be a sponsor of the 8th Chevrolet Convention to be held on the weekend of the 16th to 18th of October 2009 in Bendigo, Victoria.

Run over a full weekend, the event includes drag racing, kids entertainment, car judging and a show n shine. Bendigo is an ideal location for the Convention due to its accessibility and availability of facilities. The Lords Raceway (Harness Racing Facility) has been secured with Drag Racing at nearby Heathcote Park Drag Way.

Quick facts about the Convention

- Running for over 10 years
- Victoria's premier Chevrolet car show
- Attracts over 200 entrants
- Large public attendance on both days (drags and show n shine)
- Extensive exposure via print and electronic media.

We have already received strong interest from local and interstate entrants and a number of sponsors. Additionally, the club is set to embark on a promotion and advertising campaign with a view to making this the most successful Convention to date.

As a sponsor, the convention offers you a relative low cost opportunity to direct precious advertising dollars at a target audience of motoring enthusiasts. We would also welcome the participation of sponsors via trade stands, samples and advertising material for distribution to entrants.

There are three levels of sponsorship available.

Event Sponsor - \$3,000

- Your logo prominently displayed on:
 - 2000 colour flyers advertising the convention
 - Convention ads in various national magazines
 - Entrant's polo shirts with your name and logo featured on the shirt
 - Advertising space on our website
- Ads in various car club magazines
- Full page ad in the convention program guide

- Trade stand or banner space for the event
- Trophy sponsorship of a Top Car judging
- Full page on our website dedicated to your business

Gold Sponsor - \$500

- Your logo displayed on entrant's shirts
- 1/4 page ad in the convention program guide
- Trophy sponsorship of a judging class (eg/ Best Paint)
- Trade stand or banner space at the event
- Full page on our website dedicated to your business

Silver Sponsor - \$200

- 1/8 page ad in the convention program guide
- Trade stand or banner space at the event
- Ad on our club website for a year

We look forward to your participation and seeing you at the drags and hope you enjoy the whole weekend of activities.

Please check our website www.567chevclub.org.au for updates and latest news.

Should you have any queries regarding any of the above please do not hesitate to call on either of the numbers below.

Regards,

Peter Forbes

Club President
0412 443 391

Alternative Convention Contacts

Alan Smithson 0418 363 656
Jeff Wilson 0418 577 286